

Course Description**ENT1501 | Fundamentals of Changemaking and Social Innovation | 3.00 credits**

This course introduces students to the work of changemaking and the field of social innovation. Students will explore principles of social innovation and social change, while developing the skills to analyze social issues, generate solutions to those issues, and become an effective social change agent.

Course Competencies

Competency 1: The student will explore the field of social innovation and changemaking by:

1. Explaining the historical trajectory of social and environmental issues
2. Describing social and environmental issues that currently affect society
3. Utilizing different tools and mechanisms to analyze social and environmental issues
4. Evaluating different pathways to resolve social issues

Competency 2: The student will learn about the skills needed for effective social innovation by:

1. Identifying local and global changemakers/social innovators and understanding their motivation and pathways
2. Exploring components of transformative leadership
3. Applying conflict resolution to social problems
4. Developing resilience and optimism
5. Applying story-telling techniques
6. Building relationships

Competency 3: The student will recognize his/her role as a changemaker by:

1. Identifying characteristics he/she exemplifies that align with changemaking
2. Exploring his or her own social passions, motivations, and aspirations
3. Explaining how to integrate changemaking into his or her personal and professional life

Competency 4: The student will describe important concepts of changemaking by:

1. Explaining the role that empathy plays in creating social change
2. Describing the different types of changemaking such as social entrepreneurship, intrapreneurship, philanthropy, volunteerism, advocacy, and political activism
3. Explaining the importance of cross-sector collaborations in driving social change
4. Explaining the methodology of design thinking and its role in change making
5. Describing the importance of impact assessment for social change initiatives

Competency 5: The student will create changemaking opportunities by:

1. Analyzing the environment to identify and understand both problems and opportunities
2. Generating ideas to create solutions
3. Assessing the benefits of the solutions

Learning Outcomes:

- Communicate effectively using listening, speaking, reading, and writing skills
- Solve problems using critical and creative thinking and scientific reasoning
- Create strategies that can be used to fulfill personal, civic, and social responsibilities